



BANKS & BROKERS CHEAT SHEET

NEWS

- FTOP <GO>** – TOP Financial News
- NI BNK <GO>** – Banking News
- PRAC BASEL <GO>** – Global Basel News
- REG <GO>** – Dodd-Frank and Swaps Regulation
- TOP CRIS <GO>** – European Debt Crisis News
- FIRS <GO>** – FIRST WORD filter to Financials

SECURITY ANALYSIS

- DES <GO>** – Company Description
- FA <GO>** – Fundamental Analysis—GAAP and Regulatory data
- FA PGEO <GO>** – Revenue Segmentation
- FA BANK <GO>** – Key Bank Fundamental Metrics
- EEO <GO>** – Earnings and Estimates
- EEG <GO>** – Estimates Graph
- CAST <GO>** – Capital Structure
- DDIS <GO>** – Debt Distribution

INDUSTRY DASHBOARDS

- BI IBNKG <GO>** – Global Investment Banks
- BI BANKN <GO>** – U.S. Super-regional and Large Banks
- BI NBNKN <GO>** – Northeastern Regional Banks
- BI MBNKN <GO>** – Midwestern Regional Banks
- BI SBNKN <GO>** – Southern Regional Banks
- BI BANKE <GO>** – European Banks
- BI BANKA <GO>** – Asia and Pacific Banks
- BI BANKM <GO>** – Middle East and Africa Banks
- BI EBNK <GO>** – Emerging Europe Banks
- BI CARD <GO>** – Credit and Debit

INDUSTRY TOOLS/DATA

- BI IBNK 1083 <GO>** – Investment Bank Market Share
- BI IBNK 1090 <GO>** – Compensation, Headcount BI
- BI IBNK 1115 <GO>** – Global Liquidity Indicators, Bank and Sovereign
- BI IBNK MACD <GO>** – Global Macro/Market Indicators
- BI IBNK 1086 <GO>** – Global Money Supply, Central Bank Assets, Target Rates

- BI IBNK INDD 1097 <GO>** – Underwriting, M&A Volumes, Fed Primary Dealer Data, Trace Volumes
- BI IBNK 1097 <GO>** – Mutual Funds Flows, ICI
- BI IBNK 1163 <GO>** – Sovereign CDS Prices, GIIPs Foreign Claims and Exposures, BIS
- BI BANK 1157 <GO>** – Financial Services Jobs
- BI BANKN HEAD<GO>** – U.S. Mortgage Market
- BI BANK 1163 <GO>** – U.S. Bank Relevant Rates and Spreads
- BI BANK MACD <GO>** – U.S. Macro Data Indicators and Forecasts
- BI BANK 1162 <GO>** – U.S. Banks Weekly
- BI NANK 1115 HOMEOWN <GO>** – Local Mortgage Market Data: North
- BI BANK TRAF <Go>** – Mortgage Banking Data
- BI BANK TRADPG <GO>** – U.S. Banks TruPs
- BI CARD 1162 <GO>** – First Data, SpendTrend Data
- BI CARD MACD <GO>** – Global GDP, Consumer Confidence
- BI CARD INDD <GO>** – U.S. Credit Card Solicitations, Credit Lines, Pricing
- BI CARD 1094 <GO>** – Credit Card Master Trust Data

BANKING INDUSTRY

- BI <GO>** – Bloomberg Intelligence
- WIRP <GO>** – Central Bank Expectations
- ICVS <GO>** – Interest Rate Curves
- CMW <GO>** – Interbank Liquidity
- LOAN <GO>** – Syndicated Loans Monitor
- BANK <GO>** – Bank CDS Monitor
- SOVM <GO>** – Sovereign Bonds Monitor
- GCDS <GO>** – Global CDS Monitor
- SOVR <GO>** – Sovereign CDS Monitor
- DEBT <GO>** – Sovereign Debt Ownership
- CRIS <GO>** – European Debt Crisis Monitor



BROKERAGE INDUSTRY

TFLO <GO> – TRACE Volumes

RANK <GO> – Market Share of Equity Trades

DMON <GO> – Deal Market Monitor

LEAG <GO> – League Tables

MA <GO> – Merger and Acquisitions

IPO <GO> – Equity Offerings

FIXED INCOME FUNCTIONS

FICM <GO> – Fixed Income Credit Monitor

GC <GO> – Bond Curves

NIM <GO> – New Issue Monitor

AUCR <GO> – Auction Results

CENTRAL BANKS PORTALS

FED <GO> – Federal Reserve

ECB <GO> – European Central Bank

BOE <GO> – Bank of England

SNB <GO> – Swiss National Bank

PBOC <GO> – People's Bank of China

BOJ <GO> – Bank of Japan

RBA <GO> – Reserve Bank of Australia

BOC <GO> – Bank of Canada

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